

DEMO
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ANYONE CAN BE A MODEL



go models

TABLE OF CONTENTS

<u>NEW OPPORTUNITIES THROUGH ONLINE JOBS</u>	3
<u>WHY GO-MODELS</u>	5
<u>YOUR START AS A MODEL</u>	7

More exciting chapters available with a go-models premium account

YOUR COMP CARD FOR ONLINE & PRINT	10
TIPS FOR GREAT PHOTOS	13
IMAGE EDITING TIPS	16
YOUR BABY AS A MODEL	19
YOUR KIDS AS MODELS	22
OUR SUPPORT TEAM	26
HOME MODEL JOBS	28
SUCCESS STORY “HOME MODEL”	31
GO-MODELS CONTEST	34
TIPS FOR PHOTO SHOOTS	37
TFP SHOOTS	41
GO-MODELS MAGAZINE	43
GOOD TO KNOW	45

NEW OPPORTUNITIES THROUGH ONLINE JOBS



THE ONLINE TREND - AN OPPORTUNITY FOR YOU!



Much has changed over the past few years. Whether through the digital revolution and social media like Facebook, Instagram & Co or through the trend to do more and more from home. This results in great new opportunities. Why not profit from them and earn money?

Because the trend here is also moving towards “home office”. This means that more and more people work from home and never get to know their clients personally. For example, you can start out as a presenter, micro- or macro-influencer or even as a “home model” of a product. Through social media postings, blog articles, reviews or self-made videos, you can promote companies and brands. This works especially well because authenticity is the focus of countless brand messages. How exactly is that supposed to work?

We at go-models call it “Home-Modelling”.

Around the globe clients are increasingly looking for natural, authentic models. People with a positive attitude who fit the brand are in high

demand. Companies are looking for models who can present their products in a convincing and charming way. This requires a natural environment in which the personality of the model resonates during the photo shoot.

In these jobs you do not meet the client personally. You can do everything easily from home. The process is straightforward: At the beginning you get the client’s requirements online in a client briefing. This will tell you exactly how to proceed and what the photo of you and the product should look like. After you have taken the photos, you send them online to the customer. Depending on the briefing they select one or more suitable photos, which are then used for the company on the website, brochures or social media channels of the brand.

We at go-models have identified this trend and offer different clients the possibility to find exactly these home models on our platform. This is your chance to start your modelling career from the comfort of your own home.

WHY GO-MODELS



YOU CAN DO IT. “ANYONE CAN BE A MODEL”



Being a model is a dream for many people. You are at photo shoots, you meet interesting people and at the same time you can earn money. We at go-models know that such a dream can also come true for you. Because a model not only needs good looks but also great attitude and charm.

Many renowned companies, advertising agencies and photographers are constantly looking for new faces that have a natural look and are likeable.

We want to give you the opportunity to network with these companies. This includes jobs for photo shoots, video productions and jobs as a home model. Reliability and transparency are

very important to us at go-models. In contrast to classic model agencies we do not earn money from your jobs and do not charge any commission. What you and your clients agree on financially is one hundred percent up to you.

To become really good, you have to learn a lot and practice a lot. Because even the most popular international models did not become what they are today from one day to the other. That's why we at go-models have developed a lot of ideas to help you bring out all of your strengths. Here you can get tips from international models and learn what to look out for when you have a photo shoot with a brand and learn how to become a home model.



Tip: *To become a good model, you have to practice and learn.*

YOUR START AS A MODEL



ALL BEGINNINGS ARE EASY

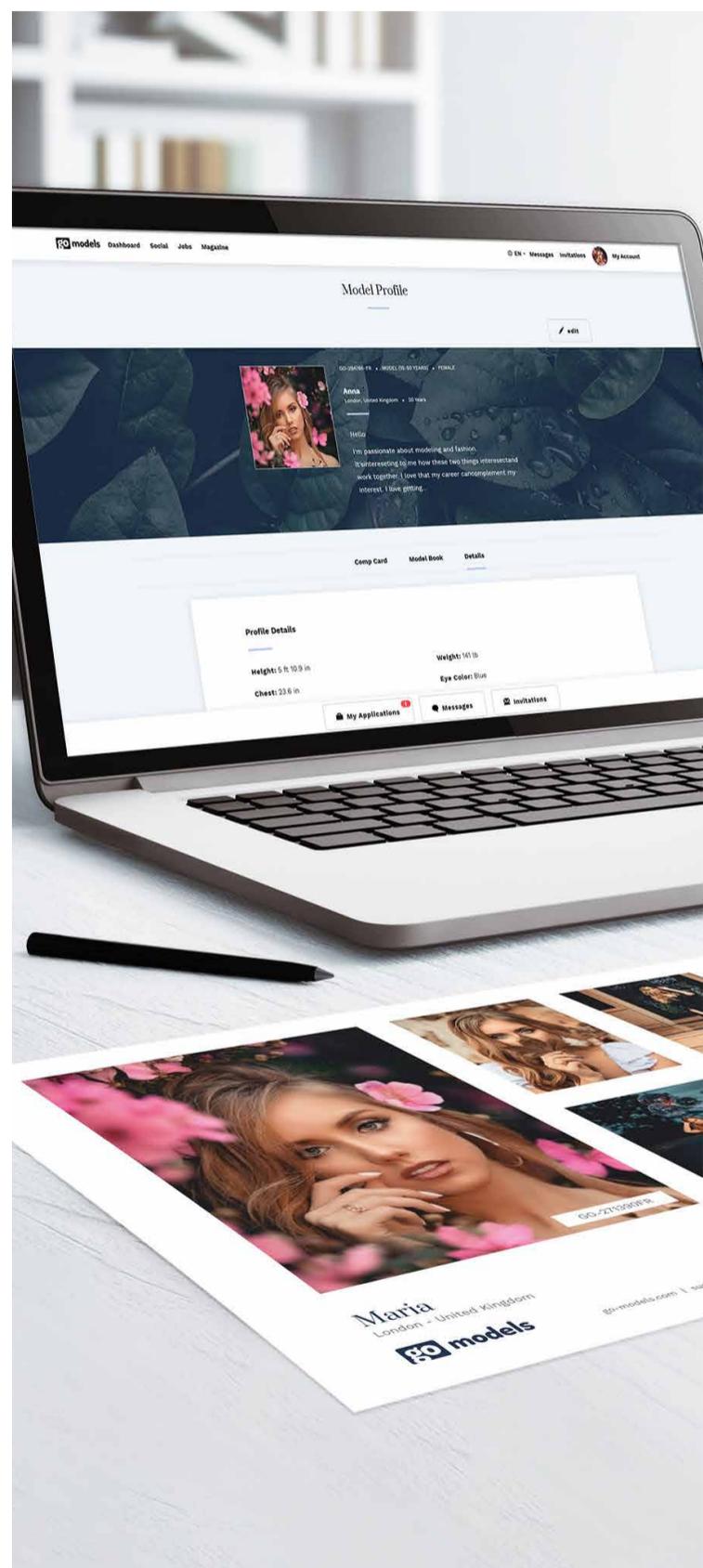
Photographers, directors, creative directors from advertising agencies and people from marketing departments of all kinds of companies come to us on the platform to find the right model for their campaign. No matter if it is about baby or children models, classic models, fitness models, plus-size models or 50-plus models, the first impression counts. In this case that is the comp card.

To get started online it is very important that you fill in all the fields of your model profile. The more information you provide about yourself, the better the clients can get an impression of you. Clients have various demands on you and therefore need all sorts of information about you. In addition to your first name, please state your age, hair and eye color and height. Fill in all the essential fields in your profile that describe you well. For example, what sport you do, what you are interested in, what you love and how you like to spend your free time.

You might ask yourself why you should give so much information. But your clients also decide whether you fit the brand when they hire you. Sometimes you have to be sporty or you need to work with animals for a photo shoot and that's where this information is important. By the way: Are you a vegetarian? Are you a vegan?



Tip: Fill in all the fields and write as much about yourself as possible.





A FULL BODY SHOT WITH A NICE
GRAPHIC BACKGROUND

WE ARE LOOKING FORWARD TO HEARING FROM YOU.

Now, if you have any further questions, please do not hesitate to contact us. We'll be happy to answer all your questions and we welcome your suggestions and comments about the e-book.

Discover more professional model tips in our free e-book which is included in every go-models premium account.

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Please note: The tips presented here are based on our experience. However, they cannot replace an individual consultation with an expert. A successful career as a model depends on many factors. For example, a well-done comp card is one of them. We cannot guarantee a specific success. We can only cover a part of the topic in this e-book. There is no claim to correctness or completeness. The liability for contents is disclaimed.

Please note in accordance with the Corona Pandemic's Government Regulations, social distancing rules must be observed when taking photographs. Friends, family members or acquaintances - with whom you do not share a household with- should not take photos of you. Thank you.
